

Rediscovering Value by Rick Rummler
Tuesday, June 10, 2014
5:30pm – 8:00pm

World Learning
1015 15th Street NW, 7th Floor
Washington, DC 20005
3 blocks from the Farragut North Metro station

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About the Presentation

This presentation will introduce a lens for looking at organization performance that has proven track record of yielding insights to performance analysts and managers at all levels. This lens is the central concept in his partners' recent book *Rediscovering Value: Leading the 3-D Enterprise to Sustainable Success*. A "3-D Enterprise" is a sustainably successful enterprise where resources and value are managed in balance.

Session Objectives

Attendees will:

- Distinguish between taking a value vs. a resources perspective on performance
- Identify models for gaining insight into both perspectives
- Recognize the role complexity plays in obscuring these essential perspectives.

About the Presenter

Richard A. Rummler is a partner of the Performance Design Lab (PDL). He brings over 20 years of consulting experience in the analysis, design, and implementation of organization performance systems with The Rummler Group, The Rummler-Brache Group and now PDL. He has worked with client organizations in Asia, Europe, and North America to achieve improvements in organization performance.

Rick's consulting experience spans a wide range of interventions, including process improvement and reengineering, organization redesign, and measurement and management system design. These projects have addressed various business subsystems, such as customer acquisition, manufacturing, product development, and customer service. An experienced presenter of the concepts and tools espoused by the PDL, Rick has delivered training programs to manufacturing and service organizations as well as government agencies and the military.

Wednesday, June 11, 2014

Exposition and Keynote Presentation:

Performance Thinking: The Importance of Models by Rick Rummler

Location: University of Maryland Baltimore County (UMBC)
UMBC Technology Center, Main Seminar Room
1450 South Rolling Rd.
Halethorpe, MD 21227

Directions to bwtech@UMBC South: <http://www.bwtechumbc.com/about/directions.html>

Members \$55, Nonmembers \$75, Student/retired/unemployed \$45

Agenda (Main Seminar Room)

- | | |
|----------------|--|
| 8:00am-9:00am | Coffee and light breakfast
Networking |
| 9:00am-12:00pm | Performance Thinking by Rick Rummler
30 minute break from 10:30-11:00am |
| 12:00pm-1:00pm | Lunch on your own; UMBC cafeteria is in same building
Networking |
| 1:15pm-2:15pm | Mini-session #1
Three 15-minute mini-sessions with 5 minutes in between |
| 2:15pm-2:45pm | Networking |
| 2:45pm-3:45pm | Mini-session #2
Three 15-minute mini-sessions with 5 minutes in between |
| 3:45pm-4:00pm | Networking
Adjourn |

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Visit ispi-dc.org for more information on the Keynote Presentation as well as mini-session presenters and topics!